

Excelsior - Lake Minnetonka Chamber of Commerce

Executive Board meeting – 1st Tuesday of every month, 10 AM Standing agenda:

- 1) Call to order/attendance – Chad Babcock
- 2) Nominating Committee Report – Jennifer Caron

The Board may consist of between 9 and 15 members so, 9 or 11, or 13, or 15.

The Current Board consists of 11 members of which 5 are not up for re-election (marked w/asterisk).

- | | |
|-------------------|-------------------|
| 1. Aaron Thompson | 7. Chad Babcock* |
| 2. Michael Sluis | 8. Jamie Kiefer* |
| 3. Tom Lauer | 9. Bill Damberg* |
| 4. Beth Maloney | 10. Myra Wang* |
| 5. Scott Zerby | 11. Joe Schwartz* |
| 6. Jennifer Caron | |

The 6 members that are up for reelection are:

- | | |
|-------------------|-------------------|
| 1. Aaron Thompson | 4. Beth Maloney |
| 2. Michael Sluis | 5. Scott Zerby |
| 3. Tom Lauer | 6. Jennifer Caron |

Those board members who are up for reelection and are interested in serving another term are:

- | | |
|-------------------|-----------------|
| 1. Aaron Thompson | 3. Tom Lauer |
| 2. Michael Sluis | 4. Beth Maloney |

In order to maintain an odd number of directors, the Nominating Committee must forward at least 4 candidates and as many as 10. The nominating committee has determined that it is in the best interest of the organization to retain those directors who wish to remain on the board and who provide continuity, stability and experience to the Chamber. Two of the returning members are also retailers (Lauer and Maloney) and it is a recommendation of the bylaws that the board include members of the Downtown Retail Committee.

In addition, the nominating committee feels that it is important to bring new members to the board who will bring new perspectives, and have a demonstrated commitment to the community, and are accustomed to working with a professional business organization. The committee also discussed that an 11 member board is a reasonable and workable size. Therefore the nominating committee has selected the below slate to present to the Board for a vote at tomorrow's meeting.

2014-2015 Slate of Candidates

- | | |
|-------------------|--------------------|
| 1. Aaron Thompson | 4. Beth Maloney |
| 2. Michael Sluis | 5. Bill Wolfson |
| 3. Tom Lauer | 6. Patricia Thoele |

- a. If the Board approves the slate, then the Executive Director must publish the slate to the membership (via email) and also notice the membership of the date of the general membership meeting, and also advise the membership of their right to petition to add names to the slate (Page 6, b.). If we receive a petition, I will advise the process to be followed. Voting will occur at the annual meeting and the slate will be voted as a whole. If name(s) are petitioned and added to the slate then the candidates receiving the highest number of votes for the available seats (six seats as listed above) shall be elected (Page 6, Sec. 3).

- 3) Approval of agenda
- 4) Approval of minutes from past meeting – see attached
- 5) Financial report – treasurer
 - a. Class reporting

- 6) Event/Program update
 - a. Holidays/Streetscape
- 7) Membership – Betty Sorensen
 - a. PayPal update
 - b. Booster Club
- 8) Exec. Director report – Laura Hotvet
 - a. SLMPD
 - b. Annual meeting agenda – Monday, Nov. 18 – 8 AM
 - Election – Board of Directors
 - Financials
 - Events, operating costs, dues, 1 sheeter of exp/rev
 - What more?
 - c. Board retreat agenda – Monday, Nov. 18
 - 12:00 Lunch
 - 12:30 Economic Development
 - 2:00 Mission/Goals
 - 3:00 Board Development
 - 4:00 Financials
 - 5:00 Adjourn
- 9) New Business
- 10) Adjourn

Minutes from the October, 2013 Executive Board Meeting – Oct. 1, 2013

Present: Babcock, Kiefer, Damberg, Schwartz, Sorensen, Hotvet
Respectfully submitted by Laura Hotvet

- 1) Approve Agenda: 1st Damberg, 2nd Kiefer
- 2) Current Updates
 - a. Budget – see attached
 - b. Excelsior Farmers' Market – see attached
 - c. GNO – present proposal to board to change direction
 - d. Membership – approve launch of Chamber Booster Club at \$99 membership
- 3) EDRC – update attendance report, activity, redefine?
- 4) Economic Development Committee
 - a. Proceed with meeting with Phil Marty, previous member of chamber board and econ dev. Committee, brainstorm how this would be structured, etc.
- 5) Adjourn – 1st Schwartz; 2nd Damberg