



Excelsior – Lake Minnetonka Chamber of Commerce Monthly Board Meeting – April 16, 2013

1. Call to order – Chad Babcock
2. Attendance – Myra Wang
 - o Babcock
 - o Caron
 - o Cushing
 - o Damberg
 - o Kiefer
 - o Lauer
 - o Maloney
 - o Schwartz
 - o Sluis
 - o Sorensen
 - o Thompson
 - o Wang
 - o Zerby
3. Approval of April 16 Agenda
4. Approval of March 19 Regular board meeting minutes
5. Approval of April 2 Executive board meeting minutes
6. Consent Agenda - Items reviewed and recommended for approval by the Executive Board
 - a. Approval of rental budget for Person of the Year party in the amount of \$903.36
7. Financial Report – Joe Schwartz
 - a. Current status
 - b. Individual event budgets
8. Website update – Laura Hotvet
 - a. Photographer – Susan Austim
9. Event reports
 - a. Person of the Year – Chad Babcock
 - b. Art on the Lake – Laura Hotvet
 - c. 4th of July – Laura Hotvet
 - d. Apple Day – Bill Damberg
 - e. Farmers’ Market – Laura Hotvet
10. Program reports
 - a. EDRC – Betty Sorensen
 - b. GNO – Laura Hotvet
 - c. Marketing/Promotions – Betty Sorensen
 - i. What/where we want to advertise, i.e. Mpls/St. Paul, Lake Mtkka, Star Trib, other?



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11. Executive Director Report – Laura Hotvet
 - a. Retreat Agenda – need direction from the board for what to include
 - i. Mission statement
 - ii. Chamber goals/objectives
 - iii. Facilitator?
 - iv. Budget according to goals/objectives
 - v. Example: Sheriff's mailing
 - b. Debbie Hart Scholarship Fund
 - c. Basement cleanup/out Saturday, April 20 – volunteers? order a small dumpster?
 - d. Office set up – phones, keys, internet, etc. what will we need?
 - e. Member lunch calendar update:
 - i. May, location? Speaker: MHS Vantage Group
 - ii. June, Steele Fitness – Speaker: Joeleen from Steele, Erv Hammann for RTS Pyrotechnic
 - iii. July, Mt. Calvary (catered by Lago Taco)– Speaker: Mt. Calvary Community Friends programs, outreach (not religious)
 - iv. August, location?
 - v. September, location?
 - vi. October, Bayview – Speaker: State of the Cities – city managers
 - vii. November, location? Annual meeting
 - viii. December, location? Holiday party?
12. Old Business
13. New Business
 - a. Big Reggie's Danceland/Mr. Jimmy reunion event, need direction – Chad Babcock
 - b. Sub Lease status – Joe Schwartz/Betty Sorensen
 - c. Renovation ideas for 37 Water Street – Betty Sorensen and Joe Schwartz
 - d. BBB Rotary event for Fireworks – Laura Hotvet
14. Adjourn



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Excelsior-Lake Minnetonka Chamber of Commerce
March 19, 2013 Board Meeting Minutes

Location: The Commons

1. Call to order 6:03 by Chad Babcock
2. Attendees: Chad Babcock, Betty Sorensen, Joe Schwartz, Bill Damberg, Michael Sluis, Scott Zerby, Myra Wang, Jamie Kiefer, Cynthia Cushing, Laura Hotvet
3. Approval of March 19th agenda. Scott motions to approve, Joe seconds
4. Approval of 19th regular Board minutes. Jamie motions, Cynthia seconds
5. Approval of March 5th Exec board minutes. Myra approves.
6. Consent Agenda
 - a. Contract with Wolverines. 2 sets \$7900. Ability to live stream. We provide stage they provide everything else.
 - b. Talked about Arboretum, shorewood center, possible cocktail cruise for board retreat
 - c. Agreed to move forward with space in Beacon Bank.

Bill moves to approve lease and consent agenda. Jamie seconds.

7. Financial report. Joe reviews report. Total equity is \$41,680. Scott motions to approve report. Jamie seconds.
8. Logo and website direction. Betty presented two main options. Board talked about different colors and importance of emphasizing chamber of commerce. Website. Talked about pricing. Focus on website homepage. Possible pricing of \$10-12000. It was advised to look into other possible options.
9. Farmer's Market. Was moved to Water Street at City Council Meeting, council gave 2 month trial
10. Event Reports
 - a. Luck O the Lake – Next year it will March 15th as of recent report made \$14000
 - b. Person of the Year – April 19th 6-9 at The Commons. Nomination forms ready, need to be chamber members, raffle tickets \$10 each 3 for \$25. Each Board member needs to bring a bottle of wine for one of the prizes.
 - c. Art on the Lake – experiencing challenges. ½ of the artists, trying to raise the bar, more of a food experience regarding food vendors.
 - d. 4th of July. Nothing really new. No hot air balloon
 - e. Apple Day – Preliminary meeting, change up vendors Tim Mahoney donated for street dance.
11. Program report
 - a. Membership.
 - i. Executive board made a motion to separate membership and marketing committees.



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- ii. Pedicabs- hiring local drivers. Pedicabs wants blessing to go to city to do bike rentals.
 - b. EDRC- redoing GNO asked for input from retail of what would like to keep and change.
- 12. Executive Director Report
 - a. Intern. Table defer to exec board
- 13. Old Business
- 14. New Business
- 15. Adjourned 8:10pm. Myra makes motion to adjourn. Joe seconds.



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April 2, 2013

Executive Board Meeting – Minutes

37 Water Street

Excelsior, MN

Attendees: Damberg, Kiefer, Schwartz, Sorensen (Wang advised of her absence by prior notice)

1) Call to order by Babcock, approx 10am

2) Approval of agenda: Motion to approve by Damberg, seconded by Kiefer, passed.

3) Approval of minutes from past meeting: tabled (minutes not on hand)

4) Consent Agenda: Approval of \$903.36 charge for rentals for Person of the Year party to Linen Effects: Motion to approve by Schwartz, seconded by Sorensen, passed.

5) Financial report: Schwartz gave a brief overview of the financial condition.

While we have overspent YTD, we also are ahead of budget on revenue, with net effect of being approx \$5k ahead of plan bottom line, based on what is entered in Quickbooks.

6) Membership update: no report.

7) Presidents' report:

- Discussion of 6-month appraisal process for Laura. General view is that Laura is doing a great job, particularly with events. Joe will send an appraisal template as a suggestion. Chad and Betty will arrange a meeting to discuss with Laura. (It was also noted that Laura has not asked for reimbursement of cell phone costs, but that we have agreed to cover this cost).

- Finalize Website design direction: The marketing committee meets tomorrow, and will resolve any remaining questions regarding the site map. Lorinda is staged to proceed.

2

- Office space: Betty circulated the email with a summary of short and long-term desires for the new space. This will be assembled by Joe and Betty in a proposal to Beacon Bank (which will necessitate approval by the owner) and then to the

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city for necessary approvals and permits. The restroom option will be submitted to Beacon Bank but not to the city at this time.

- Sub Lease structure: Betty reported this as a work-in-process.
- Structure – storage, etc:
- Moving/Cleaning day – need to rally the troops! April 20?: Since we have until late May, we do not have to complete the move by end of April. Once we have possession 4/15, we will then schedule work in an orderly fashion consistent with approvals. (It was also noted that we need to define a plan to relocate by end of May the Christmas decorations currently at Xcel. This will be discussed with Laura upon her return next week).
- Retreat Agenda – create outline
 - _Define goals/objectives
 - _Strategic plan
 - _Hire a facilitator? : We did not get into the detail of goals, objectives and so on. The action was for Bill to contact someone he knows to be a facilitator candidate. He/they will jointly propose a meeting agenda prior to the retreat which will be held 4/29 afternoon at the Bird House.
- 8) Old Business: Regarding the Oppidan development, we discussed that the Chamber is encouraged to take an active role in suggested suitable tenants for such properties. We discussed a variety of options as “plan B” to a grocery store.
- 9) New Business: none.
- 10) Adjourn: Motion by Joe, seconded by Bill, passed. Adjourned at 11:30am.



EXCELSIOR-LAKE MINNETONKA Chamber of Commerce

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OUR 2012 GOALS

Build a quality 911 Communications Facility in Plymouth that meets the current and future needs of the residents and first responders.

Enhance special deputy/volunteer programs to better align with current agency & community needs and maximize resources from private partners and Hennepin County Sheriff Foundation to support these programs.

Partner with law enforcement and the private sector, to provide an enhanced water safety program with the goal of preventing drownings.

Continue to enhance the Records Management System and electronic reporting of critical public safety data to provide greater efficiencies for the criminal justice system.

Continue to provide training and outreach to diverse communities, building trust between law enforcement and minority populations.

Create local community awareness for national "See Something, Say Something" homeland security initiative.

Continue efforts to educate residents on important public safety issues utilizing social media and effective communications methods.

Advocate for state and federal legislative platform to advance public safety.

Secure state and federal resources to supplement local property tax funding.

Working with law enforcement partners, enhance the ability to solve crimes by providing forensic science training opportunities.

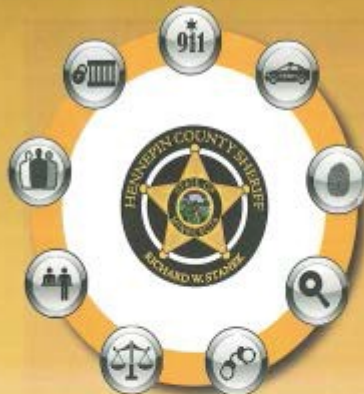
Expand the number of law enforcement agencies that share criminal information with the Criminal Information Sharing & Analysis unit to further reduce violent crime throughout the entire region.

Continue to focus on the reduction of prescription drug abuse by establishing permanent drop off locations for unwanted medicines.

Use technology to create efficiencies in human resources/training and in the jail with kiosks for automated transactions, and an electronic court tab system for handling inmate disposition.

Continue to review jail medical costs for inmates, including medical services and prescription costs to identify further efficiencies.

OUR NINE LINES OF BUSINESS



- Jail
- Crime Lab
- Court Security
- 911/Dispatch
- Investigations
- Personnel/Training
- Patrol
- Warrants
- Civil Process

MISSION

DEDICATED TO INCREASING PUBLIC SAFETY THROUGH LEADERSHIP, INTEGRITY & STRONG PARTNERSHIPS

VISION

OUTSTANDING PUBLIC SAFETY THROUGH EXEMPLARY LEADERSHIP, DYNAMIC, COLLABORATIVE PARTNERSHIPS & INNOVATIVE RESOURCE MANAGEMENT.

2012



STRATEGIC PLAN

HENNEPIN COUNTY SHERIFF'S OFFICE
350 SOUTH 5TH STREET ROOM 6
MINNEAPOLIS, MN 55415
(P) 612-348-3740 (F) 612-348-4208
WWW.HENNEPINSHERIFF.ORG



EXCELSIOR-LAKE MINNETONKA Chamber of Commerce

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OUR STRATEGIC FOCUS PRIORITIES

1. Fight violent crime and the lethal combination of guns, gangs, kids and drugs.
2. Advance capabilities and best practices in criminal information sharing & analysis throughout Hennepin County and the region to reduce and prevent crime.
3. Serve as good stewards of taxpayer dollars through innovative and prioritized management of resources.
4. Leverage innovative technology and forensic sciences to efficiently solve crime and reduce victimization across the county.
5. Develop new and build upon existing partnerships and collaborate with other law enforcement agencies, private partners and the community to improve public safety.
6. Lead in the preparation, training and response to emergencies, disasters and threats, including Homeland Security.
7. In service to the residents, provide leadership and education on issues of Public Safety.
8. Value the contribution of employees and volunteers of the Sheriff's Office and provide opportunities needed for skills enhancement and leadership development.

2011 ACCOMPLISHMENTS

1. **Continued reduction in violent crime:** Since 2006, violent crime in Hennepin County has dropped 38%. (based on preliminary data) Sheriff's Office Criminal Information Sharing and Analysis Unit contributes to the reduction of crime countywide. The unit works with metro area law enforcement agencies to prevent and solve crimes. In 2011, a new collaboration was formed with western suburban police departments.
2. **Developed a centralized K-9 unit** which has improved training for personnel and provided better coverage and enhanced services to law enforcement agencies countywide.
3. **Expanded community partnerships:** We launched a new series of citizen law enforcement classes for diverse communities. The classes provide instruction about public safety and build trust between the Sheriff's Office and the residents we serve.
4. **Reduced costs in the jail:** We lowered medical costs for jail inmates by developing new, cost-effective ways to provide care. The Sheriff's Office is required to provide care when it is medically-necessary. We reduced overtime in the jail for Sheriff's Office personnel by 38%.
5. **Reduced DNA backlog:** Using federal stimulus funds, we reduced the turn around times for the analysis of evidence for cases involving violent crime and property crime.
6. **Earned national recognition:** The National Association of Counties presented us with two Achievement Awards. One award recognized us for innovative management of jail inmates with mental health issues. A second award recognized our program for Sheriff's Office personnel who also serve in the National Guard and Reserves. Veteran employees receive services such as training and re-integration.
7. **Expanded Unwanted Medicine Collection Events:** Approximately 2,300 residents attended the five events and disposed of unwanted medications. Collected for proper disposal: 423 lbs. of controlled narcotics and 5,100 lbs. of non-controlled.
8. **Secured final approval and state bonding funds** for a new 911 Emergency Communications Facility in Plymouth.
9. **Implemented a Records Management System** to better document and organize information throughout the criminal justice system. This builds upon the Sheriff's Office criminal information-sharing initiative countywide to help solve crimes faster.
10. **Implemented a new policy and procedure manual system online.** Lexipol is a standardized risk management resource which incorporates policies that comply with federal, state and case law, regulatory actions and law enforcement best practices.

We can all be proud of the gains we made in public safety. 2011 was the fifth consecutive year for a decrease in violent crime in Hennepin County. Public safety is essential to building strong communities. When people feel safe, there are greater investments in businesses, schools, and homes. We thank our partners in local law enforcement, community organizations, and Sheriff's Office volunteers for working in cooperation with our agency in the effort to make our county safer. We are operating with significantly reduced resources and personnel. In these challenging times, the Sheriff's Office has leveraged technology, created information sharing, and partnerships to work more effectively. Our 2011 accomplishments and our goals for this year demonstrate our determination to work hard at improving public safety while remaining good stewards of taxpayer dollars. Thank you for taking time to review the 2012 Strategic Plan. Your input is encouraged by creating new at sheriff.hennepin.org

Richard W. Stacek
Richard W. Stacek
Hennepin County Sheriff



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FOR IMMEDIATE RELEASE:

COME TO BINGO & BURGERS BY THE BAY FOR FIREWORKS!

Fun, food and music to support the Lake Minnetonka 4th of July Fireworks at Excelsior Commons

EXCELSIOR, MN – April 11, 2013 – Lake Minnetonka Excelsior Rotary Club, Maynard's and Excelsior Brewing Company are dreaming of summer and have teamed up to create Bingo & Burgers by the Bay for Fireworks!

Bingo & Burgers by the Bay for Fireworks! will be held Saturday May 4th at the corner of Water Street and Lake Street in downtown Excelsior. The event will be held rain or shine, and all proceeds will go to support the Lake Minnetonka 4th of July fireworks at Excelsior Commons.

Bingo games will run from 3:00pm to 7:00pm followed by live music from BoRiddley.

Have a burger, play some bingo, and help set the stage for another wonderful fireworks display.

About Lake Minnetonka Excelsior Rotary Club

All LMERC members are actively engaged in giving both time and money to local community projects (especially those that relate to youth) and international projects that support health and growth in their communities. LMERC positively impacts and enriches the projects they select, they are visible through their work, and they have fun meeting their vision.

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Contact:
Pat Hanily
President, Lake Minnetonka Excelsior Rotary Club
(952)443-0191
info@lmerc.org

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EXCELSIOR-LAKE
MINNETONKA
Chamber of Commerce

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Lake Minnetonka
Excelsior Rotary Club
Presents

**Bingo
& Burgers
by the Bay**

FOR FIREWORKS!

Support the Lake Minnetonka
4th of July Fireworks at Excelsior Commons
by joining us May 4th for bingo and refreshments.

MAY 4, 3:00-7:00
followed by live music from BoRiddley

We'll be at the corner of
Water Street and Lake Street, rain or shine!
Great prizes, burgers and beer.
All proceeds go to support the fireworks.

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dauidkellydesign.com