

A snapshot of your website in October.

Take a few minutes to review last month's website performance for **excelsior-lakeminnetonkachamber**. We hope that these key metrics and our monthly tip will help you identify new opportunities for your business.

VISITS

2,388

The total number of visits to your site this month

BOUNCE RATE

3%

Your bounce rate shows how many people leave your site without visiting any other pages on your site

TIME ON SITE

01:28

The average amount of time someone spends on your site in a single session

AVERAGE PAGES

4

The average number of pages viewed in a single session

TOP SOCIAL SOURCES



52%
Facebook



40%
Pinterest



4%
Twitter



2%
AmericanTowns



2%
Weebly

TOP REFERRERS

google / organic ●

1,419 Visits

(direct) / (none) ●

266 Visits

bing / organic ●

112 Visits

ci.excelsior.mn.us / referral ●

107 Visits

semalt.semalt.com / referral ●

88 Visits



What's happening when users come to your site

TOP PAGES



UNIQUE VISITORS

1,754 New Visitors

299 Return Visitors

2,053 Unique Visitors



How people are finding you

TOP KEYWORDS

excelsior farmers market	16 Visits
excelsior chamber of comme ...	12 Visits
excelsior mn	11 Visits
downtown excelsior mn shop ...	9 Visits
excelsior mn shopping	9 Visits