

Excelsior – Lake Minnetonka Chamber of Commerce

Executive Board Meeting – 1st Tuesday of every month, 10 – 11 AM

- 1) Call to order/attendance - Damberg
 - Damberg
 - Schwartz
 - Wang
 - Babcock
- 2) Approval of agenda, March 4, 2014
- 3) Approval of minutes from February 4, 2014
- 4) Financial report – Joe
- 5) President's report – Bill
- 6) Director's Report
 - YP Group
 - Scenic BiWay Concept Discussion
 - Benjamin Moore Our Town Program – Excelsior Paint and Design
 - Person of the Year
 - Luck o' the Lake
 - Art on the Lake
- 7) Membership Director's Report
- 8) Other
- 9) Adjourn

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ELMCC Executive Board Meeting

Tuesday, February 4, 2014

10:00 a.m. Chamber office

1. Damberg called 10:03am. Present: Damberg, Schwartz, Wang, Sorensen, Hotvet
2. Joe moves. Wang seconds.
3. Financial report. Credit card is current. Waiting for Callie to finish 2013 numbers. Callie filed tax info.
4. Thought meeting went well for EDRC. More focused. As a board and exec board we need to remind ourselves of why we are here. Continue to move forward and find ways to improve, bring more people into town. Be careful not to micromanage. Feels we need to revisit approval for amount of money to be approved. Clarity is needed.
5. Betty, Laura, Bill, sat down and went through whole year of events and programs involved with chamber. See attachments. Stated Goals and objectives for 2014. Farmer's market needs to get going ... need to find a small group (possible community member or two) to help meet with growers' association to help makeover.
6. Betty handed out info for unpaid members, paid members. Important for all board members to reach out others to get members paid. Discussion that should be a side incentive for getting certain amount of members.
7. n/a
8. damberg motion to adjourn. Schwartz seconds. 11:07 am