

# Excelsior – Lake Minnetonka Chamber of Commerce

Executive Board Meeting – 1<sup>st</sup> Tuesday of every month, 10 – 11 AM

- 1) Call to order/attendance - Damberg
  - Damberg
  - Schwartz
  - Wang
  - Babcock
- 2) Approval of agenda, May 6, 2014
- 3) Approval of minutes from April 1, 2014
- 4) Financial report – Joe
- 5) President’s report – Bill
- 6) Director’s Report
  - Foundation
  - Webstore
  - Rolling Stones Concert
  - Big Idea
- 7) Membership Director’s Report
- 8) Other
- 9) Adjourn

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ELMCC Executive board meeting  
Wednesday, April 9, 2014  
10:08 a.m. Chamber conference room

Present: Bill Damberg, Myra Wang, Laura Hotvet, Chad Babcock

2. chad motions to approve. Bill seconds

3. Bill motions. Chad seconds

4. Using Beacon for writing checks. Wells acct. consists of payroll and membership mainly. Bill suggests that we move majority to Beacon. Beacon about \$40,000. Check to signature concepts for \$10000 for t shirts still needs to come out from account. Wells we have \$5,514.03. We are all current on everything. Overall we are in a good place.

5. Bill got an email for a flyer to go out regarding a calendar of events. Myra motions to approve marketing piece. Chad seconds.

6. Farmer's market meeting overall went better towards the end. They accepted new vendors and we have an organic farmer. We need to figure how the chamber wants to be involved with decision making. Bill feels that we should very much be involved because it is a chamber event. 3 food trucks. 318, stone oven pizza, and Ming wok. May 1st is the first day of FM.

- Person of the Year – official vote was last night. 9 different nominations. They went through each candidate. Peggy Stefan tabulated votes. Laura shared letter that will be going out to candidates.

- Luck o the lake - \$15,445.43 net profit. Raising the rate is definitely needed.

- League of women voter's event asked us to be a co host for an event. Tuesday april 22nd. Laura will send us the evite. Community design for hiking, biking, gathering.

-summer interns - laura had 3 phone interviews local kids. Talked to them about payment. It would be very minimal to possibly no payment. Not established. Bill proposes a \$500 stipend for each intern and take from total of event expenses which is pretty miniscule in the long run. Will take to the board. Myra motions. Chad seconds.

-capture video format – Bill talked to Jake and encouraged him to be aware of all comments in mass emails but to know we don't want to inhibit his creativity. Bill will follow up with Jake.

7. In the works for members. Village animal hospital, haskell's. We are ecstatic for the amount of work that Betty has put in. She has reached her \$6000 goal already.

8. Lake Minnetonka community guide. \$300 ad that Lorinda is putting together.

- April 19th 2-5 hours. Cleaning up the city volunteers needed.

- June 19th chamber meeting . Watershed district representative speaking

- July Meeting speaker will be a gentlemen who rode his bike from Alaska to Mexico.

Always looking for speakers so feel free to share ideas with Laura.

-doug schmidt (member) has offered to write the articles of incorporation for the Chamber Foundation 501 c3 as a donation to the chamber, as well as an exchange for his membership.

Everyone agreed that it would be beneficial to proceed. Chad motioned. Myra seconds.

11:00 meeting adjourned.