

Excelsior – Lake Minnetonka Chamber of Commerce Monthly Board Meeting – August 19, 2014

1. 6 PM - Call to order – Bill Damberg
2. Attendance – Myra Wang
 - o Babcock
 - o Bean
 - o Damberg
 - o Kiefer
 - o Lauer
 - o Maloney
 - o Schwartz
 - o Sluis
 - o Thompson
 - o Wang
 - o Wolfson
3. Approval of August 19, Agenda
4. Approval of July 15, Regular board meeting minutes – see attached
5. UCahoot Report – Al and Adam Tollefson
6. Marketing Presentation – Sarah Textor, Intern
7. President report – Bill Damberg
 - a. Nominating Committee
 - b. Bylaws report with Tom
 - c. Committee/Chair requests
8. Financial Report – Joe Schwartz
9. Membership report – Betty Sorensen
 - a. Ambassador Club update
 - b. Membership update
10. Executive Director Report – Laura Hotvet
 - a. Strategy Meeting summaries – direction
 - b. August Monthly Member Meeting breakfast -
11. Program/Event reports
 - a. Apple Day – Betty Sorensen
 - b. Apple of the Lake 5K – Myra Wang
12. New Business
13. Adjourn

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LMCC Monthly Board Meeting
Tuesday, July 15, 2014

1. Call to order Damberg.6:04
2. Attendance: Wang, Bean, Damberg, Kiefer, Maloney, Schwartz, Sluis, Lauer, Thompson
6. Tim Litfin's report for Firecracker run. Total number was 1,820. Registration went well overall, little hiccups. Excel elem great location for registration. 440 registered day before. Needed more volunteers but worked out. Marketing was great, communication between committee and chamber great. Always a few things to improve but overall everything went well.
3. Joe moved bean second.
4. Joe moved Thompson seconds.
5. Lauer moved. Bean seconds.
8. July 8th meeting- discussed 501 3C. need to move forward with this. Doing well with growing memberships, events. Areas of improvement. Marketing, budgeting, fundraising. Need to determine where we can go and where we can go, what's working what is not working. Role of board of directors. Next year really have board members step up and get involved with events. Exec committee agree to no longer meet monthly. Bill will email full notes from Peggy.
9. Recommends a reserve "acct" think about how we can create a buffer to prevent severe situation like we did a few years ago. \$79,000 would be ideal buffer for us. Mike suggested to start taking a small percentage from events to put in a "reserve."
10. New membership \$11,457.50 . Kick off for YPG kick off meeting is 8/12 at chamber office 5-7pm. Luncheon at 1130 at Bayview Jerry Hall is the motional speaker.
11. 4th of July – Concerns from Chief Gerber has surfaced. Feels we need to revisit whole event in general. A meeting in September will occur. Focus on getting committee together and pool from surrounding communities (donations and man power). We should produce a survey for chamber members and community and find out what everyone's opinion is regarding the 4th of July celebration (different aspects of it). Suggestion. Ask city and surrounding cities to include our survey in their newsletter. Tom suggested a kick starting campaign.
13. Joe motioned to adjourn. Sluis seconds. 8:31 pm.