

# Excelsior – Lake Minnetonka Chamber of Commerce Monthly Board Meeting – August 15, 2013

1. Call to order – Chad Babcock
2. Attendance – Myra Wang
  - o Babcock
  - o Caron
  - o Damberg
  - o Kiefer
  - o Lauer
  - o Maloney
  - o Schwartz
  - o Sluis
  - o Thompson
  - o Wang
  - o Zerby
3. Approval of Aug 15 Agenda
4. Approval of July 25 Regular board meeting minutes – see attached
5. Approval of Aug 6 Executive board meeting minutes – see attached
6. Consent Agenda - Items reviewed and recommended for approval by the Executive Board
  - a. GNO status – 2013 is last year for GNO as it stands – current theme is faded, shopping is gone, we need a more refreshed, inclusive event
  - b. Excelsior Farmers’ Market work group meeting scheduled for Oct/Nov with Chamber board and Excelsior Growers’ Assn. meeting, extend hours to 3 – 8 PM in 2014
  - c. City of Excelsior/Chamber partnership – goal to work together with city to minimize group permit impact and streamline process of event execution, our chamber is more of a CVB, we promote businesses, but also promote tourism in the are
  - d. 2014 board update – current board wants to stay on, nominating committee to be Jennifer Caron, Scott Zerby and Beth Maloney, with Jennifer Caron as Chair
7. Financial Report – Joe Schwartz
  - a. Budget to date
8. Event reports
  - a. GNO – Tom Lauer
  - b. Apple Day – Bill Damberg
9. Membership report – Betty
10. Program reports - none
11. Executive Director Report – none, Laura Hotvet not present
12. Old Business
13. New Business
14. Adjourn

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Chamber Regular board meeting minutes – July 25, 2013

1. Call to order at 7:40 am
  2. Attendance: Babcock, Caron, Maloney, Zerby, Schwartz, Hotvet, Thompson, Lauer, Wang, Kiefer, Damberg. Sorensen (presentation)
  3. Zerby motioned. Kiefer second
  4. Thompson motioned. Wang second
  5. Table
  6. Table
  7. July 4<sup>th</sup> – 20-25,000 profit
    - Membership 47,000 current
    - Bill suggested to do separate P and L for each event. Laura will schedule a meeting with Cali and Joe to discuss.
    - Bill motioned to accept financial report. Kiefer second.
  8. A. GNO- Tom. Art crawl coming up. Did report that overall status of financials
    - B. general feedback for 4<sup>th</sup> is positive.
      - a. Exp. 59,000 without race fire cracker exp. 20,000 revenue 20-25,000
      - b. overall good feeling by Steele. Some members expressed interest in continuing with steele for next year.
      - c. Airshow. Wiskus would like to do it again. Wiskus offered to be separate entity so chamber doesn't endure cost. Continuing discussion in future.
  9. Membership – Betty. Shared what she is has been working on and what her plans are for near future regarding membership. New members continue to add... working on getting dues from those who have not yet renewed but may think they did.
- Thompson suggested to offer auto payment system.
10. Bob Williams in hospice. Bill moves to have laura send a note to wish him well. Babcock seconds

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Laura shares of financial difficulties of Jared who was a vital part of July 4<sup>th</sup> dropping of buoys. Was requesting to offer a thank you via financial donation. Maloney offered to look into situation to clarify what is going on .

Meeting is adjourned. Damberg motions. Thompson seconds.  
9:09am.

Minutes are respectfully submitted by  
Myra Wang, secretary of ELMCC

# Excelsior – Lake Minnetonka Chamber of Commerce Monthly Board Meeting – Aug 15, 2013

Chamber Executive Board Minutes – August 6, 2013

- 1) Call to order/attendance
  - a. Attendance: Babcock, Damberg, Kiefer, Schwarz, Sorensen, Hotvet
- 2) Approval of agenda – 1<sup>st</sup> Damberg/ 2<sup>nd</sup> Schwartz
- 3) Financial report – Joe Schwartz
- 4) President's report – Chad Babcock
  - a. Everyone currently on board interested in running again
  - b. Nominating committee will be: Jennifer Caron (Chair), Scott Zerby, Beth Maloney
  - c. Send Chamber bylaws to nominating committee
- 5) Director's report
  - a. EFM – EFM has been under chamber for 3 – 4 years, bylaws, need to clarify the rights of the Chamber on the Growers' Association board, schedule a work group meeting in Oct/Nov with Chamber and EFM board, extend hours of EFM from 2 -6 to 3- 8
  - b. GNO – current theme is faded, shopping is not the primary focus of visitors, too much going on on Thursdays, need to rework GNO into a more inclusive, refreshing event
  - c. Apple Day – on track for a great event, gave status report
- 6) Old Business – none
- 7) New Business
  - a. Skating Rink partnership – this would be something for the residents
  - b. August Member lunch – free, sponsored by Joey Nova's, here at the Welcome Center
  - c. Sign up for Apple Day as a volunteer
- 8) Adjourn – 1<sup>st</sup> Schwartz/2<sup>nd</sup> Damberg