

# Excelsior – Lake Minnetonka Chamber of Commerce Monthly Board Meeting – December 15, 2015

1. 6:00 PM -- Call to order – Joe Schwartz
2. Attendance – Myra Wang
  - o Bean
  - o Damberg
  - o Ezell
  - o Lauer
  - o Maloney
  - o Schwartz
  - o Sluis
  - o Thompson
  - o Wang
  - o Wolfson
  - o Podzimek – student dir.
3. Approval of December 15, 2015 Agenda
4. Approval of November 17, 2015 Regular board meeting minutes – see attached
5. Staff & Officer Reports
  - President – Schwartz
  - Financial – Sluis
    - o Budget presentation – needs board approval
  - Membership – Betty
  - Director – Laura
    - o 2016 direction – see handout
    - o Retreat agenda
    - o Lake Minnetonka Visitor's Association – update
    - o Foundation - update
  - Student Director, Tanner Podzimek
6. Committee Reports & Updates
  - EDBG meeting report – Bill D.
7. Events & Programs
  - Tonka Bay Beer and BBQ Fest – update
  - Art on the Lake – update
  - 2016 Ryder Cup
8. New Business
9. Adjourn

## Upcoming 2016 BOD meetings (5:30 dinner, 6:00 meeting begins)

- January 7, 12 – 5 PM RETREAT
- January 19
- February 16
- March 15
- April 19
- May 17
- June 21
- July 19
- August 16
- September 20
- November 15
- December 20

## Upcoming 2015 Monthly Member Meetings

- December 17 – Chamber Holiday Soiree

## 2016 Chamber Monthly Member Meetings –

Breakfast: 7:30 – 9AM

Lunch: 11:30AM – 1PM

- January 21 - lunch
- February 18 - breakfast
- March 17 - lunch
- April 22 – Person of the Year
- May 19 - breakfast
- June 16 – lunch
- July 21 - Lunch
- August 18 – Breakfast
- September 15 – Annual Boat Cruise
- October 20 – State of the Cities Lunch
- November 17 – Annual Meeting
- December 15 – Holiday Soiree

# Excelsior – Lake Minnetonka Chamber of Commerce Monthly Board Meeting – December 15, 2015

Excelsior-lake Minnetonka chamber of commerce  
Monthly Board meeting – November 17, 2015

1. 6:00 pm call to order Joe Schwartz
2. Attendance – Myra Wang, Bean, Damberg, Ezell, Lauer, Maloney, Schwartz, Sluis, Wang, Wolfson, Hotvet, Sorensen
3. Approval of Nov. Gary motioned. Angie second
4. Approval of October 20 regular board meeting minutes Gary motioned. Sluis seconds
5. 2016 YoPro event updates – Stephanie Weiss. Budget for bar crawl for 2<sup>nd</sup> annual handouts distributed.
6. Staff and Officer Reports.
  - a. President – Schwartz.
    - i. Event discussion – updated fees – see handout. City, rent, fire/police all are increasing for 2016. Need to come up with a plan of how we will approach city to negotiate EFM and July 4<sup>th</sup> fees. Revising of invoicing for chamber dues needs to be put on agenda for next year.
    - ii. Annual meeting. 8:30 Thursday. Annual report available.
    - iii. Joint open house survey results – see attached.
  - b. Financial – Sluis. Bottom line \$24,000 over budget.
  - c. Membership – Betty. Broke goal for renewal of membership. Up 20% of renewal and new memberships. \$2000 of 2016 dues already paid.
  - d. Director – Laura
    - i. Open house already discussed
    - ii. CVB update with Wayzata. Wolfson and Laura visited with Wayzata. Wolfson shared that it would be a financial benefit for us overall. Big discussion is a joint regional venture for tourism. 1% for food and bev tax could be negotiated to split between city/chamber 50%. We need to continue to have discussion with Wayzata. Need to have meetings with surrounding areas. Angie and Betty volunteered to be part of the work group alongside Wolfson and Hotvet. Damberg makes a motion that the board pursue the LMVA concept. Bean seconds.
    - iii. 2016 calendar – need approval Bean motions approval. Damberg seconds
      1. January meeting will be January 7<sup>th</sup>, 12 to 5
7. Committee Reports and updates
  - a. EDRC meeting report – Bill Damberg, Connie Frederic, Bill Damberg, Betty Sorensen, chair, Tom Lauer, Ashley and Kelsey Berset. First meeting was on Saturday. They still need to talk to Woodward about not going forward with program they presented.
  - b. n/a
  - c. Tonka Bay City Council. – Laura They did approve beer fest. Denied banner hanging due to logistics.
8. Events and Programs
  - a. Tonka Bay Beer and BBQ fest – see attached August 13<sup>th</sup>.
  - b. Excelsior Farmer's Market update. Winter market January 3<sup>rd</sup> at arboretum.
  - c. Holiday Décor – Betty. Pots are being planted this Saturday at 830am helpers are needed. Garlands are being wrapped and will be lit. Wreaths will be lit as well.
9. New business n/a
10. Adjourn. Damberg motions. Bean approves. 7:40 pm