

Excelsior – Lake Minnetonka Chamber of Commerce Monthly Board Meeting – January 20, 2015

1. 6 PM - Call to order – Joe Schwartz
2. Attendance – Myra Wang
 - o Bean
 - o Damberg
 - o Ezell
 - o Lauer
 - o Maloney
 - o Schwartz
 - o Sluis
 - o Stangler
 - o Thompson
 - o Wang
 - o Wolfson
3. Approval of Jan 20, Agenda
4. Approval of Dec 16, Regular board meeting minutes – see attached
5. McCally-Lee Entertainment – John McCally (20 min)
6. President report – Joe Schwartz
7. Financial Report – Mike Sluis
8. Nomination Committee Report – Aaron Thompson, Angie Bean, Bill Wolfson
9. Membership report – Betty
 - a. Online payment report
 - b. Membership update
10. Executive Director Report – Laura
 - a. Feb date – retreat?
 - b. Committee/Event Roster – see attached
 - c. 4th of July expense update
 - d. Art on the Lake – Laura
11. New Business
 - a. Work Session suggestion – Angie Bean
 - b. Other?
12. Adjourn

2015 BOD meetings (5:30 dinner, 6:00 meeting begins):

- February 17
- March 17
- April 21
- May 19
- June 16
- July 14
- August 18
- September 15
- October 20
- November 17
- December 15

2015 Monthly Member Meetings

- February 19 – Breakfast at Hazellewood
- March 19 – Lunch at Jake O’Connor’s
- April 17 – Person of the Year
- May 21 – Breakfast at Hazellewood
- June 18 – Lunch at Bayview
- July 16 – Lunch at Bayview
- August 20 – Breakfast at Hazellewood
- September 17 – Boat Cruise on Paradise Charters
- October 15 – State of the Cities at Southshore Center
- November 19 – Chamber Annual Meeting
- December 17 – Chamber Holiday Soiree

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Excelsior-Lake Mtkka Chamber of Commerce
Monthly Board meeting - December 16, 2014

1. Bill called meeting to order 6:01pm
 2. Babcock, Bean, Damberg, Kiefer, Maloney, Schwartz, Sluis, Thompson, Wang, Wolfson, Hotvet, Lauer,
 3. Stephanie Weiss and Jermaine from young professionals update. 2 meetings hence far. Vision, to get younger people more involved. Pub crawl in Excelsior. Pirate theme. Saturday in June, most likely the 13th at 4pm. \$25 for a ticket. Hoping to get Wayzata involved.
 4. Mark Grap and Andy Hein shared concern regarding a member's conduct. Need to draft a letter to those whose behavior conduct is inappropriate and disrespectful to other members giving a warning of potential membership to be expelled. Jamie makes a motion that we draft a letter of warning to member regarding inappropriate conduct. Aaron seconds.
 5. Lauer requests to add an agenda item of farmer's market (#12) Jamie motions. Bean seconds.
 6. Jamie motions. Lauer seconds.
 7. Damberg is encouraging every Board member to think of where we would each like to participate in next year. Consistent participation is needed in each committee. Strong board involvement is important to show that we all believe in the area and will step up to lead the community. Wolfson suggests to have a list of all committee needs. Nominating committee asked to formally come up with officers and possible committee chairs.
 - elect new executive board and committee chairs. Tabled until January meeting.
 - A formal thank you to Chad and Jamie for 14 years of service combined for their hard work for the community.
 8. Overall financial. In the positive and better than last year. Sluis and Schwartz went through overall budget for next year along with projections for 2015. Jamie motions. Chad seconds.
 9. See handout.
 - c. new member orientation very successful.
 10. Touched upon earlier
 11. Retreat is TBD... Feb. 17th normal meeting. Approval of 2015 BOD meetings and 2015 Monthly member meetings. Jamie motions approval of BOD meetings with change of retreat date. Lauer seconds. Jamie motions for monthly meetings Chad seconds.
 12. Farmer's market. Many vendors said yes they would change but many key produce vendors said no. Jamie makes a motion to change market to Tuesdays 2 to 6. Schwartz seconds.
- Meeting adjourned. 8:24pm.

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Board of Directors Chamber Event Roster

Jake O’Connor’s Luck o’ the Lake

- Director: Myra Wang
- Committee Status: Good

Person of the Year

- Selection Committee:
 - Composition – The POY Committee will be comprised of 5-7 members
 - The ELMCC Executive Director (ex-officio/non-voting member)
 - One member from the ELMCC Board of Directors. The ELMCC Board will select their representative by February 1.
 - 3-5 Past “Person of the Year” Honorees. It is recommended that these positions be filled:
 - First, by the most recent honoree
 - Next, by asking past honorees in reverse chronological order until the committee positions are filled.
- Event Committee:
 - Need members to execute event

Art on the Lake

- Event Chair(s): Need
- Sponsorship Chair: Need
- Committee Status: Fair

4th of July

- Event Chair(s): Need
- Sponsorship/Fundraising Chair: Need
- Committee Status: Good

Crazy Days

- Moved to Excelsior Downtown Group

Apple Day

- Chair: Betty Sorensen?
- Sponsorship/Fundraising Chair: Need
- Committee Status: Good

Park Nicollet Apple of the Lake

- Director: Myra Wang

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Board of Directors Chamber Program Roster

Excelsior Downtown Group

- Chair: Need
- Financial: Need
- Marketing/PR: Need
- Sponsorship/Fundraising
- Responsibilities – Retail events, monthly meetings, educational speakers, Crazy Days, Holiday event, make recommendations to the board/attend quarterly board meetings

Excelsior Farmers' Market

- Chair: Need
- Financial: Need
- Marketing/PR: Need
- EFM Management: Need
- Communications: Autumn Kaye
- Responsibilities –
 - Rebuild market: find new vendors, check in vendors weekly, trouble shoot, point of contact

Membership

- Chair: Betty Sorensen
- Ambassador Club: Good
- Booster Club: Need
- Monthly meetings: Need