

# Excelsior – Lake Minnetonka Chamber of Commerce Monthly Board Meeting – January 21, 2014

1. Call to order – Myra Wang for Bill Damberg
2. Attendance – Myra Wang
  - o Babcock
  - o Bean
  - o Damberg
  - o Kiefer
  - o Lauer
  - o Maloney
  - o Schwartz
  - o Sluis
  - o Thompson
  - o Wang
  - o Wolfson
3. Approval of Jan. 21, 2014 Agenda
4. Approval of Dec. 17 Regular board meeting minutes – see attached
5. Approval of Jan 3 Executive board meeting minutes – see attached
6. Consent Agenda - Items reviewed and recommended for approval by the Executive Board
7. Financial Report – Joe Schwartz
8. Marketing/Promo – Laura and Betty
  - a. Marketing Campaign proposal from Lorinda
  - b. Marketing budget
9. Membership report – Betty
  - a. Sponsorship rates for members – lunch and sponsorships
  - b. GROW Minnesota!
10. Executive Director Report – Laura Hotvet
  - a. Elect board positions
  - b. Approve Calendar
  - c. Committee sign ups
  - d. Vote on rain date for July 4<sup>th</sup>
  - e. Project 3/50 speaker/joint event with Wayzata Chamber – April 8, 2014
  - f. Autumn Kaye’s contract for 2014
  - g. DEED Small Business Loan Program
11. Old Business
12. Board member reports
13. Adjourn

