

Excelsior – Lake Minnetonka Chamber of Commerce Monthly Board Meeting – July 21, 2015

1. 6 PM --- Call to order – Joe Schwartz
2. Attendance–Myra Wang
 - o Bean
 - o Damberg
 - o Ezell
 - o Lauer
 - o Maloney
 - o Schwartz
 - o Sluis
 - o Stangler
 - o Thompson
 - o Wang
 - o Wolfson
 - o Podzimek – student dir.
3. Approval of July 16, Agenda
4. Approval of June 16, Regular board meeting minutes – see attached
5. Young Professionals and Barr Crawl report, Stephanie Weiss, Beacon Bank
6. The basics of forming a 501c3 Legacy Foundation, Chris Tietz, Baird
7. Staff & Officer Reports
 - a. President – Schwartz
 - b. Financial – Sluis
 - c. Membership – Betty
 - d. Director – Laura
 - Greta and Madison will report on the new use of Hootsuite and the benefits it will bring to the Chamber
 - Other
 - e. Student Director, Tanner Podzimek
8. GNO presentation – Debra Antone (6PM)
9. Committee Reports & Updates
 - Parking – news from the work session
 - Other?
10. Events & Programs
 - a. EFM – Laura
 - b. GNO – discuss
 - c. Marketing – seeds to discuss – Joe, Bill D.
 - d. Art on the Lake – Laura (see attached)
 - e. Apple Day - Betty
11. Other Old Business –
 - Sign up Genius link for City Council Meetings: <http://www.signupgenius.com/go/70a0f44a5ae2fa20-2015>
 - Work Sessions - 4 PM at the Chamber
 - Aug 4 (Tuesday)
Topics will include:
 - Parking 2.0
12. New Business
13. Adjourn

Upcoming 2015 BOD meetings (5:30 dinner, 6:00 meeting begins):

- August 18
- Sept 15
- Oct 20
- Nov 17
- Dec 15

Upcoming 2015 Monthly Member Meetings

- Aug 20 – Breakfast at Hazellewood
- Sept 17 – Boat Cruise Paradise Charters
- Oct 15 – State of the Cities --- Southshore
- Nov 19 – Chamber Annual Meeting
- December 17 – Chamber Holiday Soiree

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ELMCC Monthly board meeting

Tuesday June 16, 2015

1. 5:15pm Call to order. Bill Damberg
2. Bean, Damberg, Ezell, Lauer, Maloney, Sluis, Stangler, Thompson, Wang, Podzimek, Sorenesen, Hotvet, Schwartz, Wolfson.
3. Approval of June 16, 2015 addition new business for Lauer and Wolfson if present. Lauer approves. Thompson seconds
4. Approval May 19. Lauer approves. Bean seconds
5. Tabling
6. Holiday proposal – Had a meeting with Leah Wong of Mpls downtown council. Many questions were answered regarding financials, why they ended it. Etc. If we want this we need to move on it asap. Wolfson seconds motions to pursue holiday event. Stangler seconds. Motion failed.
7. Staff and Officer Reports
 - a. President- n/a
 - b. Financial – Sluis. \$17,000 higher LOL than last year. Overall financials looking great. Art on the Lake not all in. At about \$78000 presently. Very healthy.
 - c. Membership – Betty. New membership up over 6%. Renewal up 13%. Doing Anniversary dates instead of annual.
 - i. New members of ambassadors have joined.
 - d. Executive Director – Laura. Need to give amount for fireworks. Reminder... annual reports are due soon for those involved. Interns are awesome. Marketing background has really benefitted.
 - i. City Council. Wolfson attended. Please sign up to attend council meeting.
 - ii. Member lunch at Bayside this Thursday.
 - e. Student Director, Tanner. Snack Shack. Grand opening this weekend at AOL. Sold \$330 combined. Daily goal is \$50. Looking for sponsors to get shirts. Looking for guest grillers.
8. Committee Reports and Updates
 - a. Parking – Tom update with EDRC, had volunteers to be on that task force. Laura, Tom, and Joe are going to get together with Nick Ruehl. Eventually have an open house to discuss parking with whoever would like to be involved. Tentatively in October.
9. Events and programs.
 - a. EFM - Had mandatory load in load out meeting today.
 - b. AOI – overall great success
 - c. 4th July. Damberg makes a motion to spend \$20000 plus or minus 10% on fireworks. Schwartz seconds.
10. Other business
11. New business- public restroom situation.
12. Adjourn – 7:35pm Damberg motions. Sluis seconds.

