

# Excelsior – Lake Minnetonka Chamber of Commerce Monthly Board Meeting – June 16, 2015

1. 6 PM --- Call to order – Joe Schwartz
2. Attendance–Myra Wang
  - Bean
  - Damberg
  - Ezell
  - Lauer
  - Maloney
  - Schwartz
  - Sluis
  - Stangler
  - Thompson
  - Wang
  - Wolfson
  - Podzimek – student dir.
3. Approval of June 16, Agenda
4. Approval of May 19, Regular board meeting minutes – see attached
5. The basics of forming a 501c3 Legacy Foundation, Chris Tietz, Baird
6. Holiday Proposal – Mark Grap, Wells Fargo
7. Staff & Officer Reports
  - a. President – Schwartz
  - b. Financial – Sluis
  - c. Membership – Betty
    - Membership update
    - Dues structure
    - Categories on the website
    - Ambassador club update
    - New membership video application
  - d. Executive Director – Laura
    - Annual Report
    - Excelsior City Council
  - e. Student Director, Tanner Podzimek
    - Report on the Snack Shack and other
8. Committee Reports & Updates
  - Parking – Joe, Laura and Tom
  - Other?
9. Events & Programs
  - a. EFM – Laura
  - b. Art on the Lake – Bill Wolfson/Laura
  - c. 4<sup>th</sup> of July – Laura
    - Approve budget for fireworks
  - d. Apple Day - Betty
10. Other Old Business –
  - Sign up Genius link for City Council Meetings: <http://www.signupgenius.com/go/70a0f44a5ae2fa20-2015>
  - Work Sessions will be sent via google cal - 4 PM at the Chamber
    - July 9 (Thursday)
    - Aug 4 (Tuesday)
    - Topics will include:
      - Parking 1.5
      - Parking 2.0
11. New Business
12. Adjourn

## Upcoming 2015 BOD meetings (5:30 dinner, 6:00 meeting begins):

- July 14
- August 18
- Sept 15
- Oct 20
- Nov 17
- Dec 15

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## Upcoming 2015 Monthly Member Meetings

- Jun 18 – Lunch at Bayview
- Jul 16 – Lunch at Bayview
- Aug 20 – Breakfast at Hazellewood
- Sept 17 – Boat Cruise Paradise Charters
- Oct 15 – State of the Cities --- Southshore
- Nov 19 – Chamber Annual Meeting
- December 17 – Chamber Holiday Soiree

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Excelsior-Lake Minnetonka Chamber of Commerce  
Monthly Board Meeting – May 19, 2015

1. 6:04pm Call to order Joe Schwartz
2. Attendance – Bean, Ezell, Lauer, Schwartz, Sluis, Stangler, Thompson, Wang, Wolfson, Tanner – student director, Greta Larson – intern, Hotvet, Sorensen
3. Approval of May 19 Agenda – Thompson motions, Ezell 2nds.
4. Approval of April 21<sup>st</sup> minutes – Lauer motions, Bean 2nds.
5. Holiday Proposal – Grap shared possible idea for future holiday event
6. Staff and officer Reports.
  - a. President – Joe. Recap on air show not happening this year. Parking – Dave put a green parking sign by wells fargo. Lauer suggested to have people EDRC be really involved in a task force to figure work on parking issues.
  - b. Financial- Sluis. Compared to previous years we are leaps and bounds ahead of the game.
  - c. Membership – Sorensen. New members up 20% compared to last year. Total members 185. 30 new members. New member orientation folders were created by Ambassador club. \$48,000 compared to \$43,300 last year. Saturday May 30<sup>th</sup> at 12 ribbon cutting for Golden rule.
  - d. Executive Director – Laura.
    - i. Intern update. Maddie will join intern forces.
    - ii. Annual report. If you need to be part of
    - iii. Summer schedule- board meetings earlier in summer 5pm instead of 6pm. Same day.
    - iv. Nice ride. Working with bike shop to try renting orange bikes.
    - v. City council. Open house May 28<sup>th</sup> from 5 to 7pm. Topics. Heritage preservation and City council renovation, and Distillery possibly coming to town.
    - vi. Work sessions? Marketing, Holiday, Parking 1.5, presentation to city of our role, creating more of a bond with City Council. Focus on work session with city council members in September is goal.
  - e. Student Director, Tanner Podzimek. Concession stand. Park and rec are in process of finding supervisors for project.
7. Committee Reports. Aaron regarding city council update. Twin homes behind mill got approved.
8. Events and Programs
  - a. EFM – Laura. Well on its way. A lot of positive feedback.
  - b. Art on the Lake – Everything is in place.
  - c. 4<sup>th</sup> of July –
  - d. Apple Day – Sept. 19<sup>th</sup>
9. Other/old Business.
10. New Business.

Thursday at Cast and cru breakfast for next Chamber meeting. 730am.  
Happy Hour June 3. 5:30pm Maynards.
11. Bill motioned Gary second. Adjourn. 7:58pm.

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