

Excelsior – Lake Minnetonka Chamber of Commerce Monthly Board Meeting –October 21, 2014

1. 6 PM - Call to order – Bill Damberg
2. Attendance – Myra Wang
 - Babcock
 - Bean
 - Damberg
 - Kiefer
 - Lauer
 - Maloney
 - Schwartz
 - Sluis
 - Thompson
 - Wang
 - Wolfson
3. Julie Woodward – marketing discussion (10-15 minutes)
4. Approval of Oct 16, Agenda
5. Approval of Sept 16, Regular board meeting minutes – see attached
6. President report – Bill Damberg
7. Financial Report – Joe Schwartz
8. Nomination Committee Report – Aaron Thompson, Angie Bean, Bill Wolfson
9. Membership report – Betty
 - a. Online payment report
 - b. Dues rate increase
 - c. Membership update
10. Executive Director Report – Laura
 - a. Annual Report – printing estimates
11. Program/Event reports
 - a. Apple Day report - Betty
 - b. Apple of the Lake report - Laura
 - c. Event audits – sponsorships, fees, process updates – Laura
 - d. Holiday décor - Betty
12. New Business
13. Adjourn

Excelsior – Lake Minnetonka Chamber of Commerce Monthly Board Meeting –October 21, 2014

**ELMCC Monthly Board meeting
Tuesday, September 16, 2014**

1. Schwartz calls to order: 6:02pm
2. Attendance: Babcock, Bean, Damberg, Kiefer, Lauer, Schwartz, Sluis, Thompson, Wang, Wolfson, Hotvet, Sorensen
3. Bill motioned. Chad seconds.
4. Angie motioned. Jamie seconds.
5. President report: Nominating committee is working hard. Myra, Jamie, and Chad, Bill terms are up. Jamie is stepping back and taking a break.
- b. suggestion of having an liason through city or emergency department (ex-officio director)
 6. \$50,000 vs. \$10,000 from last year. P and L to date. \$31,000 in the bank. Attachment googled from Joe.
 7. See handout Tom distributed.
 - a. Suggestion to eliminate email distribution of agenda to general membership and the number of days required to post agenda but keep emailing agenda to directors in advance to meeting .
 - b. Suggestion to delete inconsistency. See attach
 1. Joe moves to amend articles 11 and 12. Mike seconds.
 2. Amendment of by laws. See attachment Chad motions to approve changes to by laws made by Tom Lauer. Bill seconds.
 8. 2 new members past month. Betty suggested to bill on anniversary date not annually. No prorating.
 9. a. Membership drive. Create lists of potential members give to Laura by Sept. 26th.
- b. Special events discussions Tues. 23rd at public safety 130 to430
- c. October chamber meeting state of the cities at southshore center. Oct. 16th.
- d. Debut Lake Mtka running series award. 66 people for sure signed up.
10. a. Still full. Added extra booths
12. Aaron motions to adjourn Bean seconds. 8:19pm.